



# Commercial Flooring Professionals Inc.

*Commercial Flooring Professionals, Inc. (CFP) exists to create flooring solutions that address performance, aesthetics, safety, replacement cycle and fiscal responsibility in a way that honors God and serves others.*

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From Left To Right: Joann Daniels, Jason Michalenko, Jim Macdonald II, Caleb Hiester, Joy Macdonald, Mike Stahl

#### NAIC CODES

238330 442291 238340 442299  
321918 444190 442210

#### PA Vendor

424744

#### CAGE

6ZD86

#### DUNS

079125376

#### CERTIFICATIONS

SAM & PA SBPI Small  
Business Self-Certification

#### UNSPSC CODES

30161700-30161719  
72152500

## Our Story

Commercial Flooring Professionals Inc.'s legacy began when James Macdonald Sr. started a small flooring business called M&Z Carpets, back in 1946. Over time, his business grew to the point that he needed a separate division to target and serve the commercial market exclusively. So, in 1991, Jim Macdonald II founded M&Z's Commercial Division. It was small. In fact, it was made up of Jim and only one other administrative assistant. Over the next 23 years, however, that division had grown immensely and had earned the right to become its own separate entity – Commercial Flooring Professionals Inc.

In March 2014, Joy and her husband, Jim, launched Commercial Flooring Professionals Inc., or CFP. CFP retained all of its knowledgeable and experienced staff that previously worked in the Commercial Division of M&Z. With over 71 years of flooring experience, CFP is well equipped to find a flooring solution that will meet your needs and desires.

## Key Clients

- Messiah Lifeways
- Presbyterian Senior Living
- Diakon Senior Living
- Messiah College

## Government Contracts

- DLA Distribution Susquehanna
  - New Cumberland Army Depot
  - Mechanicsburg Navy Ships Parts Control Center
- Army War College, Carlisle, PA

## Groups & Associations

- World Floor Covering Association (WFCA)
- Certified Floorcovering Installers (CFI)
- High Center for Family Business



## Our Team

Our team of Project Managers, each with flooring experience and professional training, works with every one of our clients from the start of a project to its completion. They guide the selection process, offering their experience as a tool to help clients choose flooring that will best meet their needs. Our Project Managers carefully measure, estimate and inspect existing conditions. They oversee the project from ordering the material to guiding the final installation. Above all, you'll find that our project managers greatly value *people*, one uncommon intangible which can go a long way in making the difference between a good floor and a *great* floor!

Jim Macdonald has been in commercial flooring project management for over 35 years. He began working in the flooring industry as a teenager and progressed through many of its different roles as he moved into his current position as Principal and CEO of Commercial Flooring Professionals Inc. Mike Stahl began his career in flooring as an installer. With over 28 years of experience, he has personally laid almost every type of floor that he sells. Caleb Hiester has received his Technical Certification in Carpet from the Certified Flooring Installers Association and has left his mark on CFP by enacting new financial and administrative practices to revolutionize the way CFP operates on a day-to-day basis. In addition, he has project management experience and a customer oriented disposition that sets him apart.

## What We Offer

We offer a wide range of flooring including Carpet, Carpet Tile, Hardwood, Ceramic, Laminate, Vinyl, VCT, and other specialty floors as well as window treatments from Lafayette Interior Fashions™. CFP provides experienced and trained installers who have a long and proven history of excellent workmanship. Fine workmanship coupled with research into the particular and varied requirements of each client and each facility sets our installers apart.

CFP is an SAM & Pennsylvania SBPI Certified Small Business made up of a growing team of dedicated professionals, experienced in flooring installation, design, performance, and diagnostic recommendations. We focus simply on 'floors that work' – for our clients' needs, environment, staff, and budgets, as well as a clear conscience. That's what we strive for every day. We are owned locally and live locally. We care about doing it *right* and we have the experience needed to guide both facilities and homeowners alike in making great flooring decisions!

We specialize in small to medium sized commercial flooring projects but frequently take on residential projects as well. We're diagnostic. We strive to find floors that work for every unique application whether commercial or residential, in the private or public sector.

## Why Us?

Why select us for your next flooring project? Here's why: CFP is unique for a couple of reasons, the more practical of which are our attitude of **Collaboration** and **Stewardship**. We endeavor to integrate both with every project that is entrusted to us.

**Collaboration** - We don't have to *replace* an architect or interior designer. We would rather come alongside them with our service in a way that fosters collaboration and integrates their knowledge in aesthetics with our experience in floors that work. Where there is a lack of collaboration and communication, there is a myriad of things that can go wrong. Our approach to flooring aims to reduce the number of issues that can occur during design, installation, and maintenance.

**Stewardship** – We provide the not-so-common, value-added voice to the design process. This means that when we make decisions based on dollars and cents, it's to your benefit. We endeavor to always ask about each floor being considered. How well will the floor meet *this* client's priorities? Is it good stewardship of our client's resources? Will it perform well and look great for the lifecycle intended? Our goal is to help our clients find beautiful flooring solutions based on affordability *and* practicality.